

DRUG FAMINE AHEAD IF WAR CONTINUES

Prices Now Away Up, and
Some Supplies May Be Cut
Off Entirely.

EUROPE'S DEMAND GREAT

If the war continues illness is going to be a more expensive luxury in the United States this coming winter than ever before. Prices of drugs are even now soaring to a height never hitherto attained within the memory of the oldest pharmacist.

Nor is this the worst of it. Not only are many drugs selling at figures which would be prohibitive but for the necessity which compels their purchase at whatever price, but there are many others which in a very short time cannot be obtained for love or money unless the belligerents lay down their arms in the next few weeks. The country is actually threatened with a drug famine.

There are several contributing causes, all based on the war. The United States, according to a New York manufacturer, depends on Europe for 75 per cent. of its supply. Europe, otherwise occupied this year, is not producing more than a very small fraction of the normal supply of herbs and other plants which go to make up most of the household remedies and prescriptions.

Europe's Needs Imperative.
Then, because of the embargo on shipments, only a small part of the products which might otherwise be sent here find their way to this country. Lastly, the necessity for drugs is much more widespread in Europe during the war than in this country. Not only do her own factories utilize the bulk of the home grown botanical products, but the European distributors are beseeching American manufacturers to ship back the medicines which have been made here from European grown plants.

Out of this extraordinary situation has arisen a group of speculators, whose activities are contributing materially to the high prices. Manufacturers, foreseeing a famine in raw products, are conserving such supplies as they have and are paying fancy prices to increase them. The New York wholesale drug market was described by a retailer yesterday as "a Wall Street with slower action on the money."

Meanwhile, as is inevitable, the invalid is the sufferer, financially as well as physically. Quinine costs five times as much to-day as it did a month ago. In two weeks the wholesale price has risen from 10 cents an ounce to \$2.25. Manufacturers are talking now of substituting South American cinchona bark for the product of Java, the source of supply normally. But the percentage of yield of the South American bark is very low and the substitution would result in a heavy increase in the cost of production.

Patent Medicines Won't Go Up.

Glycerine, too, is on a rampage. Europe has shut off virtually the entire supply of crudes entering into its manufacture and the local stock is low. In consequence the wholesale price, normally 29 cents a pound, has jumped to 55 cents. However, this increase is not likely to affect the selling price of the many patent medicines which glycerine is an ingredient. While his stock lasts the dispenser of "patents" may be depended upon to sell without augmentation of cost, at whatever the loss. In some cases the price, like the name, is "blown in the bottle," and generally it has become so standardized in the trade mark itself.

Included in this class may be mentioned a soothing concoction for which infants are reported to cry and a big syrup prepared for treating a native sore throat. This, despite the fact that senna leaves, imported from India, have risen in price from 4½ to 30 cents, and the Tryptan product from 2 to 20 cents. In this same category are liniments and ointments.

If the war continues till next spring grandma may be forced to look about for a substitute for her tried and true camomile tea. The leaves come from Germany and Austria and the whole colors are making 25 cents a pound more for them than in times of peace. The horehound herb, another old standby, which is an Austrian product, has jumped from 6 cents to 15, and horseradish, imported from Smyrna, has risen from 6 cents to 20.

Cool liver oil, despite its name, is made from crude oils which come from Norway, not Boston. The cost of the crude product has advanced from \$10 to \$40 a barrel. According to a wholesale druggist some of the cars in the recent Astor Cup race were fed on castor oil instead of crude oil, because of the shortage. The latter's supply, the castor bean is of South American growth and unaffected by the war.

Thanksgiving "Fixings" Cost More.
Here's an item which spells disappointment when the Thanksgiving dinner is served: Sage has risen from 4½ cents a pound to 35. Thyme and other sweet herbs, for which America looks to France, also have advanced.

Still other increases are shown in the following list of articles for which this country depends on European Turkey. In each case the wholesale price is quoted: Peruvian guano, 12 cents to \$1.15; olive oil, 50 cents to 75 cents a gallon; Russian sunflower, 75 cents to \$4; dog grass, 6 to 60 cents a pound.

The Mexican war is responsible for a jump in sarsaparilla from 2 cents to 17. France and Germany buy large quantities of this product from the American manufacturers.

"No improvement in the drug situation is in sight," said Percy E. Anderson of P. E. Anderson & Co., wholesale druggists. "Europe's demand for medicines is increasing constantly. She needs more America to-day than this country could supply in ten years. Such cities as Amsterdam and Hamburg, normally great drug markets, are now seeking supplies in New York. As the wholesale slaughter continues, the ordinary conditions will grow worse and worse and the demand will become still greater."

Mr. Anderson is not very hopeful that as a result of the war this country will find a way to formulate a declaration of independence from Europe as regards drug ingredients. Many of the medicinal plants are biennial and it would take much time to propagate them here," he said. "But the chief difficulty is that of labor. European peasants work in the fields for almost nothing, while farmhands here demand good wages."

Wherefore, the moral is: Keep well.

VINCENT ASTOR MARKET OPEN.

Venture Voted Success by Stand-

holders and Visitors.

Vincent Astor's market at Ninety-fifth street and Broadway opened its doors yesterday morning to a throng of waiting customers.

By noon the success of the venture was voted beyond question by stand-holders and visitors alike. There is plenty of light and air in the new market, the windows being two-thirds as high as the building. In every detail it is modern and sanitary.

Macy's Fall Sale of Drugs
THE event you've been waiting for—Macy's semi-annual Sale of Drugs—begins Wednesday and continues Thursday and Friday. Each of the hundreds of items included in this sale means a real saving—one that you cannot afford to overlook. Medicines—Chemicals—Toilet Articles—Druggists' Supplies—Imported and Domestic Toilet Ware. Wednesday, Thursday and Friday. Macy's—Main Floor, Rear.

Exclusive Modes in Dainty Lingerie

THE NEWEST fancies of the hour are portrayed in these delightful undergarments of Crepe de Chine, Crepe Taffeta and Tub Satin, the fabrics sanctioned by fashion. The new "Redingote Combination" (described below) promises to be quite a favorite.

Envelope Chemises, \$1.89
Three styles of Crepe de Chine in flesh and white; one has elaborate yoke and shoulder straps of lace and net; a tailored model simply finished with hemstitching; and another effectively trimmed with cream shadow lace.

Envelope Chemises, \$3.89
Marguerite style of Crepe de Chine with hemstitched scallops finished with picot edge; another trimmed with rows of fine Val lace and pleated net frill around the bottom. Flesh and white.

Crepe Taffeta Envelope Chemises, \$4.89
A new model of lustrous quality silk, buttoned down the front, trimmed with rows of Val lace and hemstitching.

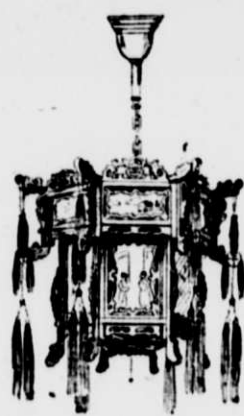
Combinations, \$2.89
Two styles in Crepe de Chine elaborately trimmed with rows of Val lace and lace medallions.

Combinations, \$4.89
Of Crepe de Chine in Redingote style, with pleated flounce, lace trimmed. Tiny bows. Flesh and white.

Redingote Combination of Tub Satin, \$6.89
Bands of hemstitched Georgette Crepe at neck and bottom of pleated flounce trim this charming model. Shoulder straps of Crepe and ribbon.

Tub Satin Bloomers, reinforced; trimmed with rows of shirring and net. Special \$2.89
Macy's—Third Floor, Rear.

Chinese Lanterns Completely Equipped for Electricity, \$7.89



THIS lantern is direct from China and every detail of it expresses the unique art of the Chinese Genius. The woodwork is dull black and carved in close similarity to their teak-wood carvings. It is hexagonal in shape, hand-decorated silk panels to soften the light. From each of the six corners depend green cords hung with white soap stone disks, and long red tassels.

For studies, den, hall, living-room or wherever a subdued lighting of decorative beauty is desirable, a more effective means of lighting could not be found.

The lantern is 18 inches wide and comes with a black iron chain and canopy for hanging, and a one lamp pull chain, electric socket. Macy's can sell these lanterns at \$7.89 because we purchased them in a large quantity on our usual cash basis. Come to our Lamp Department and see how attractive this lantern is, and compare it with those being sold at double this price elsewhere.

Macy's—Basement.

Women's Handbags "Made in America"

That Europe Might Well Envy

"MADE in Paris,"—"made in Vienna." Hitherto the magic of these words has controlled the market for novelties in women's bags. But this year only a few samples have come from foreign centers, and American designers have had their first real opportunity to originate. The results are here—they are wonderful.

Not even these Old World artisans—expert of eye and hand, with generations of skilled workmen behind them—have created things finer in workmanship, or more pleasing in conception.

American workmen have evolved the first really successful departure from the stereotyped metal frame. They have done things to celluloid that no man ever thought of doing before. They have glorified it—made it semi-transparent and tinted it to harmonize or contrast with miladi's richest fabrics. It is jade, shell or amber and other wanted colors—it is hand-engraved—it is inlaid with gold or silver or pearls.

Formerly all fine bead-work was done across the water. Now exquisite work is turned out in the little shops of our own City.

Bags of Velvet and Silk

are here in pouch, bracelet and other shapes—with frames of sterling silver, French gilt, and the new celluloid. Some are studded with steel beads. All are exquisitely lined with broadened or striped silks, and variously outfitted—some with purses attached to chains.

A pouch bag of velvet, run through with a hair-line of gold, has French gilt frame and pale gold silk lining. Fitted with purse and mirror. \$14.89

A black velvet bag, with hand-engraved silver frame, lined with gold silk and fitted with silk purse and mirror. \$28.50

Leather and Suede Bags

Pin, long grain seal and suede are the popular leathers this season. Dull seal is especially high favor. In colors: browns, dark greens and deep blues are chosen. Some of these leathers are so fine and soft that they lend themselves to shirring like silk.

One of these shirred bags, of pin seal topped with a carved rose knob of real elephant ivory, exquisitely lined, and fitted with purse on chain and horseshoe mirror, is \$13.89

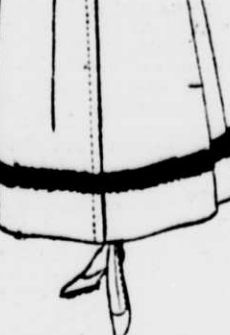
A pin seal bag with pleated gusset all around the outside has hand-decorated shell top and richly colored silk lining in Chinese design. This is \$14.89

Macy's—Main Floor.

Costume Skirts

worn with modish
Blouses

Make an excellent substitute for the afternoon frock, and are quite in order for semi-dress occasions. Some handsome models have just arrived; the broadcloth skirt pictured below is very smart.



CIRCULAR SKIRT of fine Black Broadcloth; clever pouch pockets and belt button trimmed. Band of fur around bottom. Special \$7.94

BLACK SATIN DUCHESSE is employed in a very dressy skirt, shirred semi-circular model with frill belt. \$8.94

BLACK CYLINDER CLOTH—a new fabric, of lustrous silky sheen, fashions a full shirred skirt; high girder belt. Row of self-covered buttons down the front. \$17.74

BLACK AND NAVY BLUE fancy striped Faille Francaise silk makes a very handsome skirt with circular overdrape. Button trimmed. \$18.74

A complete assortment of Dress Skirts in silk, velvet and broadcloth, range in price from \$7.94 to \$22.74.

Macy's—3rd Fl., Centre.

The return of the Petticoat!

THE styles have decreed Petticoats. They have arrived with even more than their old time charm, flounced and ruffled, plain and trimmed—Petticoats have arrived.

Women's petticoats of black wool Jersey, deep circular flounce of taffeta silk in scalloped effect, fitted top. \$2.89

Women's petticoats, made of fine quality taffeta silk, in the new deep tucked and pleated flounce. \$4.69

Women's petticoats, made of fine quality taffeta silk, in the new deep tucked and pleated flounce. \$3.74

Women's petticoats, made of wash satin, with two flounces of fine shadow lace, upper flounce forming a Van Dyke effect, daintily trimmed with fur and tiny tassels. White and flesh. \$7.49

Macy's—Third Floor.

BUTTONS

To button, or not to button

ALL coats and suits and many dresses, frankly "button" this season. It is so necessary to be "buttoned" this year that buttons are used for trimming purposes as well as for usefulness.

The following "clean-up sale" of an importer's dropped patterns will be an advantageous opportunity for the winter's wardrobe.

Coat and Suit buttons in round, oblong and fancy shapes, in blue, green, brown, red and combination colorings.

Small sizes for 12c the dozen. Macy's usual price would be 24c to 37c.

Medium sizes for 19c the dozen. Macy's usual price would be 39c to 98c.

Large sizes for 29c the dozen. Macy's usual price would be 59c to \$1.24.

Macy's—Main Floor.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's
Herald Square, Broadway, 34th to 35th St.

Charming Draperies For Fall and Winter

AN unusual assortment of colors, patterns and materials in our drapery department. Suitable for hangings, furniture coverings, pillows and fancy articles at seasonable and reasonable prices are given in the following list:

50-in. Cotton Repps for 46 and 64c the yd.
50-in. Figured Armure for 54 and 74c the yd.
50-in. English Poplins for 89c the yd.
50-in. Sunfast Shiki for 98c the yd.
50-in. Sunfast Poplin for \$1.19 the yd.
50-in. Sunfast Armure for \$1.49 and \$1.59 the yd.
50-in. Cotton Velour for 98c the yd.
50-in. Verdure Tapestry for \$1.29 and \$4.49 the yd.
50-in. Silk Velour for \$2.89 to \$4.96 the yd.

Our Own Importation of French Jute Velour Portieres

In plain colors of red, brown, green, rose and blue, at \$16.24 the pair.

Marie Antoinette Lace Beige Sets

Hand-made on a splendid quality of French cable net, white or Arabian, for \$7.89 the set.

Macy's—Fourth Floor.

Ready—the Good Cheer of Blanket Bath Robes for Women

NIPPY nights and frosty mornings have sent women scurrying to Macy's for these cosy robes. Many women do not know in what a large variety of styles these friendly comforts may be obtained here. Sizes 34 to 46 may be had in any of the following robes.

At \$2.89

There are cosy eiderdown robes in pink, blue, gray, lavender, or red, with square ribbon-trimmed collar, cuffs and pockets, and tasseled cord.

Plaid blanket robes, made in real mannish fashion, with deep roll collar, pockets and cord. Many color mixtures.

Figured blanket robes, with wide shawl collar, pointed at back. Ribbon trims the front, and two rows of it the collar and cuffs. Colors: Rose, Copenhagen, lavender, light blue.

At \$3.74

Mannishcut blanket robes in all-over figured patterns—soft, inviting colors. V-neck, outlined with wide satin ribbon; cuffs trimmed to match; cord and tassels. Rose, Copenhagen, lavender, light blue.

At \$4.89

Figured blanket robes outlined around the square neck, cuffs, and down front with wide ribbon puffing. Silk cord and tassels.

Also figured blanket robes in soft three-toned effects—warm autumn colorings—trimmed with satin ribbon. Rose, Copenhagen, lavender, light blue, pink.

At \$4.49

Eiderdown robes in full, rippling coat style, with kimono sleeves, trimmed with wide satin ribbon, silk buttons and loops. Silk girdle, run through buttoned tabs. Solid colors. Rose, Copenhagen, lavender, light blue.

Macy's—Third Floor.

Little Prices and Good Linings

AGAIN you are impressed with the truth of Macy's claim, "Lowest-in-the-City," prices when you come to the Lining Department and there find cotton-back satins, satens, percaline petticoat flounces—in fact all lining fabrics—priced less than you could buy the same or similar qualities for elsewhere.

YARD-WIDE COTTON-BACK SATIN—An excellent grade of lining—is lustrous and trimly woven. In white, cream, pink, gold, brown, pearl, steel, taupe, royal blue, purple, emerald, navy and black. 56c the yard

QUILTED LININGS for coats, wraps, dressing gowns and fancy work. In black and colors. Pretty patterns of quilting. In the following materials:

27-INCH QUILTED SATIN, cotton-back. Van Dyke stitches. 47c yd.

24-INCH QUILTED SATIN, cotton-back. Box stitched. 72c yd.

27-INCH JAPANESE SILK WOOL BACK in scroll stitch. \$1.24 yd.

27-INCH QUILTED FLORAL JAPANESE SILK WOOL BACK—scroll stitched. \$1.44 yd.

27-INCH QUILTED JAPANESE SILK, double-faced wool filling. \$1.88 yd.

25-INCH LAMBS WOOL INTERLINING—black and white. 33c yd.

Macy's—Lining Dept., Second Floor.

The Sale of Oriental Rugs at 25% Less

MANY of Macy's finest Oriental Rugs are now reduced 25% in price. Kir-mans, Sarouks, Goroopans, Mahals, Shiroons and many others are included. Come and inspect the wonderful rugs offered at this sale. Note the prices and remember that they are the "Lowest-in-the-City"—guaranteed.

Macy's—Oriental Rug Bazaar, Fourth Floor.

Fascinating Fall Frocks for Women

ALMOST every frock designed for afternoon or evening this year may be considered dancing frocks, since the "the dansant" of the afternoon is as popular as the "dinner dansant." The following are some of our graceful new models for the occasions:

Three Frocks at \$34.75

ONE MODEL of charmeuse has a jacket effect in back, crossing in front, surplice-fashion. The full skirt is draped at the sides over a closely pleated chiffon drop; wide chiffon sleeves.

THE SECOND FROCK has a circular skirt of charmeuse draped at the back. The front of the blouse has a suggestion of bolero, embroidered in chenille and small beads, finished with a wide sash; double chiffon sleeves.

THE THIRD MODEL of crepe charmeuse has a surplice blouse over chiffon, repeated in the skirt by means of a surplice-cut tunic. The wide hem and the cuffs are headed with skunk fur, chiffon sleeves and high collar at the back with touch of fur.

These three models in the following colors: navy, black and green.

Dancing Frock for \$29.75

THIS FROCK (illus-

trated) has the ever-popu-

lar combination of black

net over white satin. The

high waistline is topped

with wide band of blue

satin caught at the side

with a velvet rose. A

shaped tunic of silver and

black embroidered net

naively falls from the line

immediately under the

arms and half veils the

waist and skirt. The

shoulders are half veiled

by the black net over

white, and the wide trans-

parent sleeves end in a

long point and a jet tassel.



Afternoon Frock for \$26.75

THIS MODEL of faille taffeta, semi-Russian in its knee-length tunic, fur-trimmed of irregular line; wide plain sleeves and high fur-trimmed collar. A touch of color is repeated in buttonholes, cuffs and collar. The sash ends in gold tassels. In black, navy and green.

Three Styles of Dancing Frocks at \$22.74

PINK SATIN CHARMEUSE with semi-panniers of pale green chiffon, caught with pink velvet flowers, full bodice of pink satin partially draped with chiffon, caught on one shoulder by a full velvet rose, and long pointed sleeves of shadow lace ending in silver ornaments.

A YOUTHFUL MODEL in taffeta, pointed bodice, shoulders covered by wide folds of tulle and silver embroidered art. The full skirt, puffed at the back above the filmy under-skirt of tulle, and silver embroidered net. In all evening shades.

THE THIRD MODEL of faille taffeta has a full skirt with draped sides. The bodice has a high waistline at the back running down to a deep point in front. The silk is carried in wide bands over the shoulders and the transparent, low-cut yoke and rudimentary sleeves of silver embroidered net. In all evening shades.

Macy's—Third Floor.

Furs---Macy's Furs

BEFORE you buy your furs this year visit Macy's Fur Department. If you know values you will immediately appreciate the superior quality of our fur garments and fur sets. This is distinctly a fur season, and in some cases, the prices have become almost prohibitive—but Macy's ever-alert foresight has provided against these exorbitant prices, and is prepared to meet the demand for furs at the most reasonable prices.

Compare our furs with those sold in other reputable houses. Then compare the prices. You'll see then what cash paying means to YOU and what you can do with ready cash at Macy's.

Coats

CARACUL COATS—¾ length, rippled back or semi-fitting models, contrasting collars in a variety of furs—brocaded linings. \$69.75

BABY CARACUL COATS—¾ length—several smart models, collars of skunk beaver, Australian opossum, brocaded linings—made of flat moired skins. \$89.75

HUDSON SEAL COATS (dyed muskrat) 40-inch, rippled back models—made of selected skins, skunk collar, brocaded linings. \$64.75

HUDSON SEAL COATS (dyed muskrat) 45-inch full flare models, new and decidedly handsome garments. \$74.75

HUDSON SEAL COATS (dyed muskrat) ¾ length, semi-fitted, flare skirt models, with collar, cuffs and borders skunk trimmed. \$119.00

BLENDED SQUIRREL COATS—¾ length, made of full furred skins of unusually fine quality. \$139.00

PERSIAN LAMB COATS—¾ length, rippled back, or semi-fitted models, made of selected skins, lustrous and silk brocaded linings. \$139.00

A full and varied assortment of Women's Fur-lined Coats—proportionately low in price.

—Also fur trimmings in all furs, any width desired, at "Lowest-in-the-City" prices.

Macy's—Third Floor.

Matched Fur Sets

BLACK FOX SETS—of fine silky skins, double fur boa and melon muff. \$39.75

BLACK FOX SETS—comprising long double fur scarf and melon muff. \$19.74

NATURAL RACCOON SETS—¾ length, double fur or lined scarf, with melon or pillow shaped muff. \$19.74

GENUINE SKUNK SETS—smart double fur scarf and melon or pillow shaped muff. \$28.75

BLACK LYNX SETS—double fur, animal scarfs and melon muffs. \$49.75

ROSE WOLF SETS—Long full animal scarfs of double fur and handsome melon muff, trimmed to match. \$39.75

HUDSON SEAL SET (dyed muskrat)—smart shaped scarf and novelty banded muff. \$34.75